
H4L: Hirable for LifeTM

Soft-Skills Training for Hard-Skilled Engineers and ScientistsTM

What is H4L?

Hirable for LifeTM is a ½-day instructor led career transition workshop that is specifically designed for experienced engineers, scientists, and other STEM professionals who are facing unemployment or are changing industries or technologies.

Layoffs and long-term unemployment do not have to limit future success!

H4L is derived from many years of practical experience in transitioning careers, changing industries, and developing new expertise that is in demand. There are unique steps that engineers and scientists can take during periods of unemployment that are not typically taught in traditional outplacement or “job finding” classes. H4L reveals these steps in detail.

What makes H4L different?

It is designed *and presented* by experienced engineers to align with the way engineers and scientists learn, think, and interact. This unique course provides tools, insights, and exercises to identify, develop, and align each participant’s technical expertise with their individual talents and with the practical needs of business and/or society. Furthermore, the instructors strive to be sensitive of the personal pain felt by successful educated professionals during periods of unplanned unemployment.

Why is H4L needed?

Businesses and governments will continue to do more with fewer employees. Globalization will continue to drive down the need for higher-priced local services. These changes are accelerating. To compete globally at the highest level, technologists and scientists must continue to develop their best skills, make them broadly applicable, and make them accessible those who need them.

Who should attend an H4L workshop?

This workshop is designed for engineers, scientists, researchers, technologists, and developers with more than 2 years of experience who are facing unemployment or a transition to a new technical career or industry. H4L is appropriate and beneficial for even the most senior professionals.

What are the benefits for students who complete an H4L workshop?

- Develop a personal plan for transforming experience into expertise
- Learn to adapt current skills and talents to address opportunities in new technologies
- Learn how expert technologists network selectively and generously
- Learn how to avoid “employment gaps” on resumes
- Plan to compete globally, and win

What are the benefits for the organization that sponsors an H4L workshop?

- Increased reputation for best-in-class care of all employees – even those being downsized
- Separated employees may carry a more-positive view of the organization to their next jobs
- Industry-leading preparation for military professionals returning to civilian technical positions
- H4L can also be adapted for more effective on-boarding of high-potential technical talent
- H4L can also be adapted to infuse teams with a renewed passion for excellence and impact

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Career Transition Workshop for Technical Experts

Course Outline

- **Technology Careers have Changed**
 - Introduction and the 5 keys to being Hirable for LifeTM!
 - Current career-truths for engineers and scientists
 - Long periods of unemployment are more likely, but can be managed
 - The aging technologist
 - The 3 jobs to start on right now
- **Transform Experience into Expertise**
 - Identify your unique talents and passions
 - Align with the recognized needs of industry and/or society
 - Plan individual, specific expertise goals
 - The key traits experts demonstrate
 - Staying on the leading-edge of technology and science
- **Take the Customer's Perspective**
 - Analysis and understanding of the resource connection chain
 - Communicating clearly with customers
 - The ChannelScience Problem-SolutionTM approach to technical presentations
 - The Steve Jobs elevator test
- **Network Selectively and Generously**
 - How networking for technical experts is different
 - How to leverage your expertise
 - Connecting at tradeshow and conferences
 - How to use specialization as an advantage
- **Global Competition and Creating Expert-level Value**
 - Steps to create unique value
 - Extend the accessibility of your value
 - Utilize the competition
 - The keys to financial flexibility
 - Create your individual action plan

What are the next steps to take?

Contact ChannelScience at connect@channelscience.com or 972-814-3441 to get answers to your specific questions, request a quote, or discuss scheduling a class at your facility.

Visit www.HirableForLife.com for more information, to download slides of related presentations, and read a journal article on ChannelScience's professional development findings presented at the IEEE International Technology Management Conference (ITMC).

ChannelScience also provides presentation skills training for technologists in our Engineering ExplanationsTM 2-day workshop, and career development for high-potential individuals who are on an organization's "technical ladder" rather than the "managerial ladder" in our *e^xperience ACCELERATEDTM* 2-day workshop. All of ChannelScience's classes can be customized for your specific needs.